



Credits

“Paritet – Service” Group of Companies was established in Ukraine in 1996.

From that time, we have substantially grown and became the biggest “toy company” in Ukraine. Our business nowadays includes not only domestic distribution but own brands development and international sales as well. We have successfully developed and launched in Ukrainian market six own brands. Furthermore, two of them are already running internationally and we will introduce three more in 2016.

ToysLab Entertainment Ltd. is the subsidiary that handles the European sales and marketing. The company is already well known in Europe and is the regular exhibitor at Nuremberg Toy Fair (Spielwarenmesse) since 2012. Besides ToysLab “Paritet – Service” has subsidiaries in Poland and Hong Kong.

“Paritet – Service” is one of the founders and currently the Chairman of the Supervisory Board of the Ukrainian Toy Suppliers’ Association.

For further details please refer:

www.ps.ua – Ukrainian distribution company.

www.toyslab-e.com – European distribution company.

www.uapi.org.ua – Ukrainian Toy Suppliers’ Association.

Letters of introduction are available upon request.

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Sergei Kleimenov
Business Development Manager

A handwritten signature in blue ink, consisting of several loops and strokes, positioned above a horizontal line.